



Popularity Should Have a Lane. It Should Not Own Every Lane.

What market pressure means for discovery - and what Pivot Press is doing about it.

Popular books can deserve their reach and still benefit from a system that keeps feeding momentum. Our websites will preserve popularity as one useful signal while building clearer routes to new, specific, and overlooked books.

OUR DISCOVERY PROMISE

What Pivot Press is committing to

- Separate organic, personalized, editorial, sponsored, supporter, and affiliated lanes.
- Keep payment and operator affiliation out of organic ranking.
- Make it easier to understand why a book appears.
- Keep search, filters, sorts, and reader preferences as direct catalog routes.
- Use reasonable author and series limits so one catalog cannot crowd out every alternative.
- Give authors recorded reasons and an appropriate review path for material visibility limits.
- Publish plain-language methods and verify that the live product matches the promise.

POPULARITY IS USEFUL. VARIETY IS NECESSARY.

Established favorites should remain easy to find. New and overlooked authors should still have a credible opportunity to be seen. Readers - not one chart, one launch burst, or one opaque ranking - should have the final say.